

Remarks/Arguments:

The above Amendments and these Remarks are in reply to the Final Office Action mailed July 20, 2007.

Claims 1-5, 7-18, 20-35, 37-54 and 56-67 are rejected under 35 U.S.C. 102(b) as being anticipated by Hearst (U.S. Patent No.: 6,223,145).

Claims 6, 19, 36 and 55 are rejected under 35 U.S.C. 103(a) as being unpatentable over Hearst (U.S. Patent No.: 6,223,145).

The independent claims 1, 18, 34 and 50 have been amended to include the feature "the controls include a portal level control, page level control and a portlet level control". This new feature in combination with the other features of these claims is believed to make these claims novel and non-obvious.

In light of the above, it is respectfully submitted that all of the claims now pending in the subject patent application should be allowable, and a Notice of Allowance is requested. The Examiner is respectfully requested to telephone the undersigned if he can assist in any way in expediting issuance of a patent.

The Commissioner is authorized to charge any underpayment or credit any overpayment to Deposit Account No. 06-1325 for any matter in connection with this response, including any fee for extension of time, which may be required.

Respectfully submitted,

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